

# The Appointment of **Proposal Engineer**



## CONTENTS

1.0 Introduction to Britz & Co	 3
2.0 About Tecniplast	 5
3.0 Core Values	 6
4.0 Job Opportunity	 7





At **Britz**, we're not just a company, **we're a family**. For over **30 years**, our commitment to **excellence** and **dedication to our customers** have been passed down through generations, shaping who we are today.

As we continue to grow and **evolve**, we remain steadfast in our commitment to delivering **exceptional products and services** to our valued customers.



**Britz Family** 

### 1.0 Introduction to Britz & Co.

### Join a Legacy of Excellence and Innovation

For over 30 years, our family-owned business has been a beacon of excellence and innovation. As we usher in the third generation of visionary leadership, we are embarking on an exciting new journey of strategic growth and transformation. We invite talented individuals to become a part of our thriving team and contribute to our legacy.

### **About Us**

- Rooted in Tradition: Founded six decades ago, our business is deeply rooted in tradition and family values. We take pride in our rich heritage and the principles that have guided us through the years.
- Global Presence: As a member of a prestigious global group, we have a significant presence in research markets across the globe. Our expansive reach allows us to make a difference on an international scale.
- Commitment to Excellence: Our unwavering dedication to the highest standards of client satisfaction and product innovation has been the cornerstone of our success for generations. We continuously strive to exceed expectations and set new benchmarks in our industry.

### **Our New Chapter**

- Innovative Structure: We are excited to introduce a new organizational framework designed to foster growth, enhance collaboration, and drive success. This innovative structure empowers our teams to achieve their full potential.
- Advanced Resources: Our commitment to excellence is reflected in the cutting-edge resources and tools we provide to our employees. We believe in equipping our teams with the best technology and support to excel in their roles.
- State-of-the-Art Facilities: We are proud to announce the launch of our new, state-of-the-art factory. This facility represents our dedication to advancing our manufacturing capabilities and setting new industry standards.



### Why Join Us?

### Blend of Tradition and Innovation

• Be part of a mission that seamlessly combines the rich heritage of our family-owned business with forward-thinking innovation. Experience the best of both worlds as we honor our traditions while embracing cutting-edge advancements.

### **People-Centric Culture**

• Contribute to a company that truly values its people. We are committed to the personal and professional development of our team members, fostering a supportive environment where everyone can thrive. Your growth is our priority.

### Global Network, Family Feel

• Enjoy the unique blend of a close-knit, family-oriented atmosphere within the expansive reach of a global network. Our inclusive culture ensures that you feel connected and valued, no matter where you are in the world.

### Your Opportunity

• Are you ready to make an impact and play a crucial role in our ongoing journey? We are on the lookout for passionate, talented individuals who are eager to be part of a transformative mission. Join us and help shape the future of our company while advancing your own career.

### Take the Leap

Apply now and become a vital part of our dynamic team. Together, we will continue to deliver
exceptional products and services to our clients, embracing the exciting changes and
opportunities that lie ahead.

### 2.0 About Tecniplast Group

Britz and Co has become part of the Tecniplast constellation of companies in 2023. Tecniplast is the global leader and unique turn-key equipment solution provider for the Laboratory Animal Science market. The company was founded in 1949 by Carlo Bernardini and since then is routed at the foot of the Italian Pre-Alps, north of Milan International Airport and south of the Ticino Canton Swiss border, surrounded by the beautiful Lombardy Lake district.

Nowadays generating close to 300-million-euro consolidated turnover with over 1.100 employees worldwide, several state-of-the-art engineering and production facilities within and around the Italian headquarters and multiple international subsidiaries, Tecniplast remains a family-owned company, lead and inspired by the first line of succession of Carlo Bernardini and managed by top in class professionals and executives.

At Tecniplast we have maintained a high degree of trust and loyalty with our clients based upon a variety of successful installations and sincere communication channels. Our core values, powering everything we do, are disruptive innovation, genuine passion, technical competence, global presence and enduring accountability, distinctive "family values" initially triggered by our founder, Carlo, and preciously fostered over the years by all our employees in Italy as well as within the rest of our growing international network.

Edoardo Bernardini, Tecniplast Spa Shareholder

At Tecniplast, we continuously improve our business operations, always striving for **innovation and evolution**.

We believe the success of our business is created by individual efforts, good teamwork and sincere communication with our clients.



Carlo Bernardini
Tecniplast Group Founder

### 3.0 Core Values

This is a story of a family driven by passion, commitment and dedication, of quality and expertise 100% Made in USA.

Sharing and promoting values that we consider important both in our private and professional lives represents the foundation and the framework of our guidelines for pursuing and offering excellence.











Values make our life and our work valuable. We promote courage, agility, cooperation and entrepreneurial behavior to achieve common ambitious purposes.

### 4.1 Job Opportunity

Job Title: Proposal Engineer

Location: Midwest - west

**Department:** Technical Sales

**Reports To:** President & CEO

Job Type: Full-time

### Job Summary:

We are seeking a dynamic and detail-oriented Proposal Engineer to work with our sales team. The successful candidate will be responsible for developing technical proposals and solutions that meet customer requirements, supporting the sales team in achieving commercial targets and ensuring customer satisfaction. The Proposal Engineer will work closely with the engineering and operations teams to ensure the accuracy and feasibility of proposals.

### **Key Responsibilities:**

### 1. Technical Sales

- Provide pre-sales technical assistance and product education to customers and sales team.
- Participate in sales calls and customer meetings to provide technical expertise.
- Conduct technical presentations and demonstrations to customers.
- Assist the sales team in defining customer needs and proposing appropriate solutions.
- Support the sales team in closing deals by addressing technical concerns and providing detailed product information.
- Address technical inquiries from customers and provide solutions promptly.

### 2. Proposal Management

- Analyze customer requirements and, in collaboration with engineering team, sketch and develop solutions.
- Prepare technical drawings (adapting existing 3D models and/or making new ones if needed) and commercial proposals in response to customer RFQs/RFPs.
- Ensure all proposals comply with company policies, pricing strategies, and technical specifications.
- Work closely with Client Service Representative and other departments to support timely quotes and bids preparation and delivery
- Supporting the sales team to continuously follow up with customers and opportunities management.
- Analyze reports on proposal status, win/loss analysis, and sales forecasts.

### 3. Market and Product Knowledge

- Maintain up-to-date knowledge of company products, industry trends, and competitors.
- Provide feedback to the President & CEO regarding customer needs evolution and market trends.

### Qualifications:

- Associate degree in Engineering (Mechanical, Biomedical, Industrial) or a related field or equivalent experience.
- 3+ years of experience in technical sales, proposal engineering, or similar roles.
- Strong technical background with the ability to understand and articulate technical solutions.
- Excellent communication, presentation, and interpersonal skills.
- Ability to manage multiple projects and meet deadlines.
- Strong problem-solving skills and attention to details.
- Willingness to travel often (approx. 50% of the time) across the assigned territory,
   with frequent trips to the company's headquarters in Sheridan, WY.

### **Preferred Qualifications:**

- Experience in the biomedical/pre-clinical/research industry.
- Familiarity with 3D/CAD design software.





BH, Inc. dba Britz & Company

Sheridan, Wyoming, USA E-mail: sales@ibritzco.com Web: https://britzco.com/